

CRYOVAC SLICEPAK™

The innovative new attraction in retail deli sales
where the product sells itself.



Dedicated applications

- "Flat look" specifically developed for smoked and processed meat and cheese slices.
- Flat support and shrinkable top film gives backstore-wrapped freshness appeal plus excellent product visibility
- Strategically positioned near the traditional deli-counter, Cryovac Slicepak™ displays appeal to customers who have no time but want the freshness associated with over-the-counter deli sales.
- Complements and multiplies conventional retail shelf and deli-counter sales.

Enhanced freshness integrity with display versatility

- High technical MAP and barrier foam support performance ensures shelf-life integrity as well as the freshness positioning.
- Packs can be presented both vertically and flat horizontally in the chill cabinet with the rigid support and shrinkable film holding slices securely in place.
- Various support dimensions are available to suit product requirements.

Patented "total system"

- Cryovac® BFS rigid flat foam base with barrier liner.
- Anti-fog, 25-micron Cryovac® SPF shrink film.
- Process-specific lidding vacuum and gas flushing machines.

CRYOVAC SLICEPAK™ - TECHNICAL INFORMATION

High technical MAP system

for enhanced freshness integrity with display versatility

Film

Cryovac® anti-fog, 25-micron SPF25 shrink film.

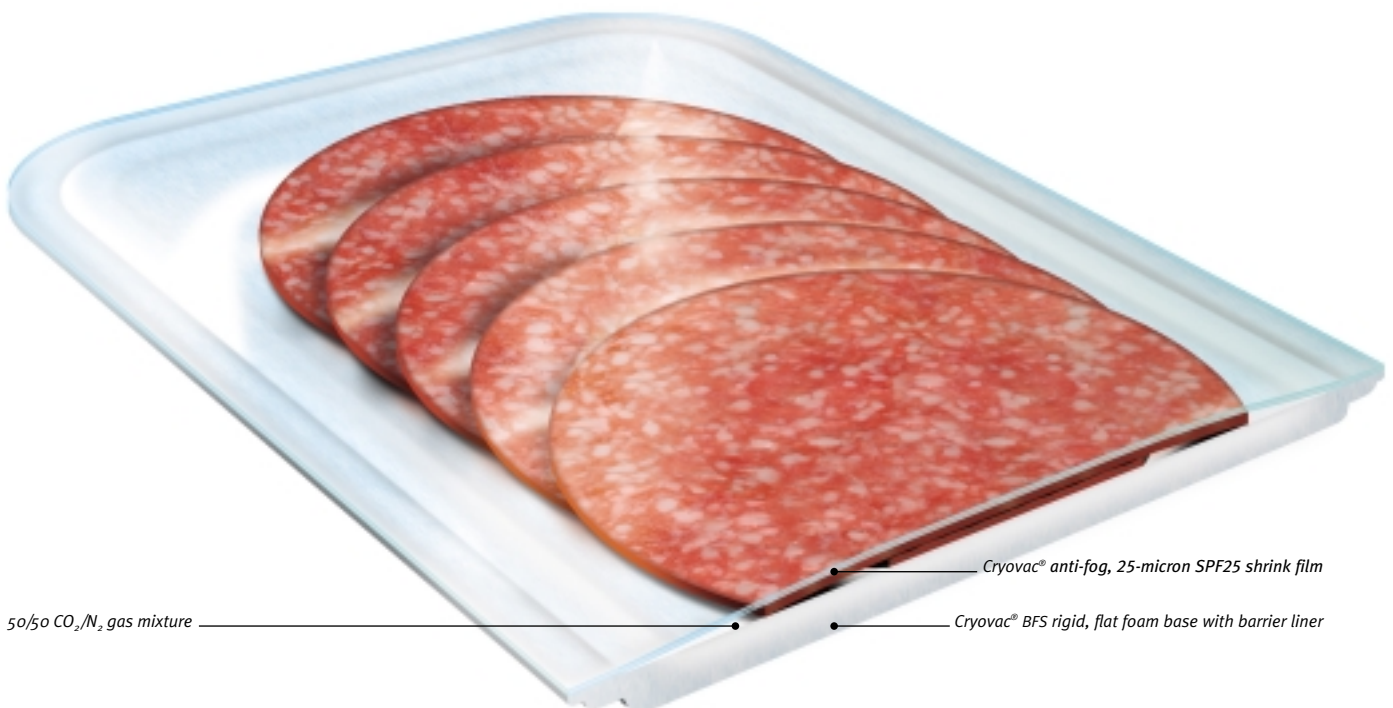
Base support/tray

Cryovac® BFS rigid, flat foam base with barrier liner.

Gas and shelf life

With a 50/50 CO₂/N₂ gas mixture, the following shelf life can be obtained:

- 21 days for cooked processed meat products
- 25 days for dried and smoked processed meat products
- 60 days for hard and semi-hard sliced cheeses



Your local CRYOVAC representative will gladly give you full information.

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