

CRYOVAC® SES FILM FOR POULTRY

Outstanding presentation. Branding tool.
Drip-proof sealing. Optimised production.



**CRYOVAC
CASE-READY**

HIGH CONSUMER APPEAL

- **Superb transparency and sparkle.** Intimate contact with contents, thanks to stretch-shrink feature.
- **Branding potential:** Trayed product can be printed on top, bottom and sides of package.
- **Quality look:** The familiar, store-wrapped look consumers prefer, but neater, more attractive.
- **Exceptional memory:** SES stays skintight throughout distribution, even with higher profile contents.

OUTSTANDING PACK INTEGRITY, HYGIENIC

- **Strong, drip-proof seal:** Hermetic seal prevents leakers and cross-contamination.
- **Tamper indication:** Package security is visually evident.
- **Abuse resistant:** Thin but tough SES film resists tears and punctures.

COST-EFFECTIVE PRODUCTION

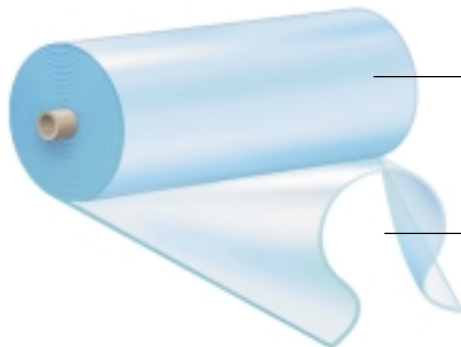
- **Stretch-shrink SES is economical:** No headspace needed, permitting use of lower profile trays.
- **Printability:** Can eliminate cardboard sleeves, bands or labels as branding devices.
- **Simple, flexible production:** Wide choice of tray types and formats, with quick change-overs.
- **Higher pack density:** Using lower profile trays, without headspace.
- **Respects the environment:** Pure polyolefin CRYOVAC SES film is extra-thin, non-corrosive and reduces emissions.

CRYOVAC® SES – TECHNICAL INFORMATION

Thin stretch-shrink film with excellent optics for overwrapped format utilizing a variety of low-profile trays.

Film

CRYOVAC SES is a thin, multi-layer, polyolefin, fully coextruded stretch-shrink film, permitting skintight presentation throughout the life cycle of the product.

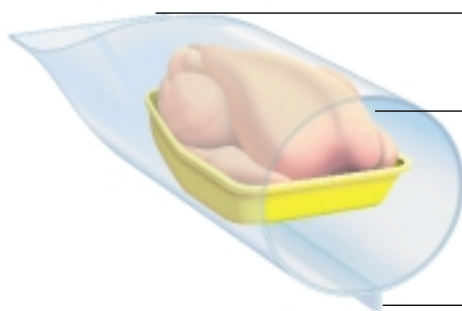


Roll

Tube formation with film stretched tightly around package

Equipment

Qualified horizontal form fill seal machines with pre-stretch capabilities and shrink tunnels.



Transversal sealing and cut

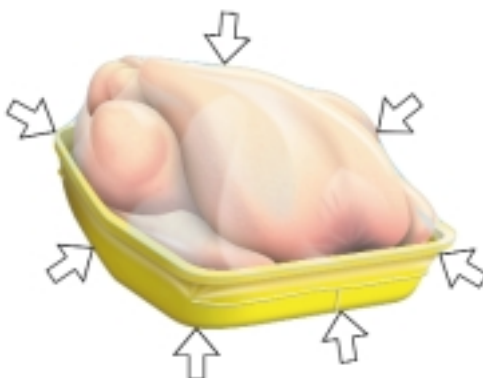
Tray overwrap

Trays

Polystyrene, cardboard or rigid trays in a broad range of sizes and colours.

Applications

A wide range of poultry products (whole birds, portions, speciality products) with 6 to 8 days of shelf-life.



Longitudinal seal

Recommended shrink with hot air and hot water tunnels

Your local CRYOVAC representative will gladly give you full information.